



**BASELINE ASSESSMENT IN CONSUMPTION HABITS,
LIFESTYLES AND KEY COMPETENCES**

**SUMMARY AND HIGHLIGHTS
OF GERMAN RESULTS**

(ALTDORF AND SCHWARZENBRUCK)

Who took part?

- almost **500 students** (494)
- more than **400 parents** (411)
- 29 teachers and both management teams

>> different shares regarding the two schools:

- students: about 50% from Altdorf / Schwarzenbruck
- parents and teachers: 3/4 and 2/3 from Altdorf

>> **over all: very good participation and reliable results**

Highlight results

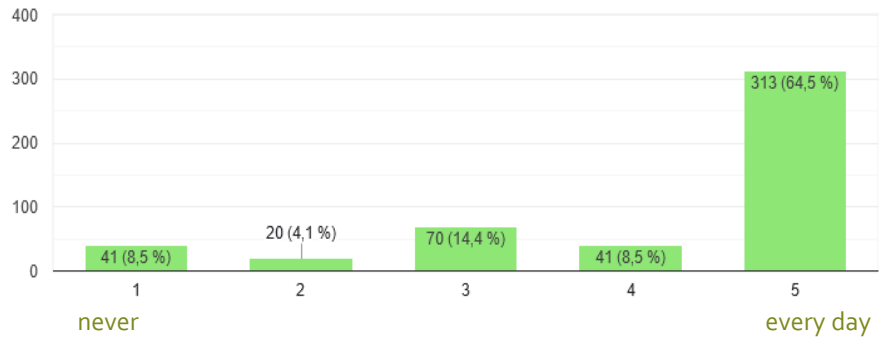
1. **Healthy nutrition**
2. **Clothing & other products**
3. **Transport & free time activities**
4. **Recycling**
5. **Digital competences**

1. Healthy nutrition I

Rather fruit than fast food:

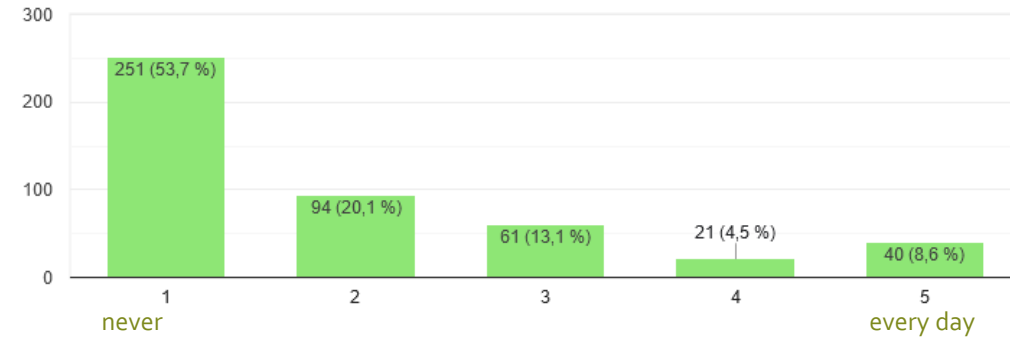
about 65% of German students have fruit for school lunch every day and fast food only once a week – at least that's what the parents think 😊

485 Antworten



fruit for lunch

467 Antworten



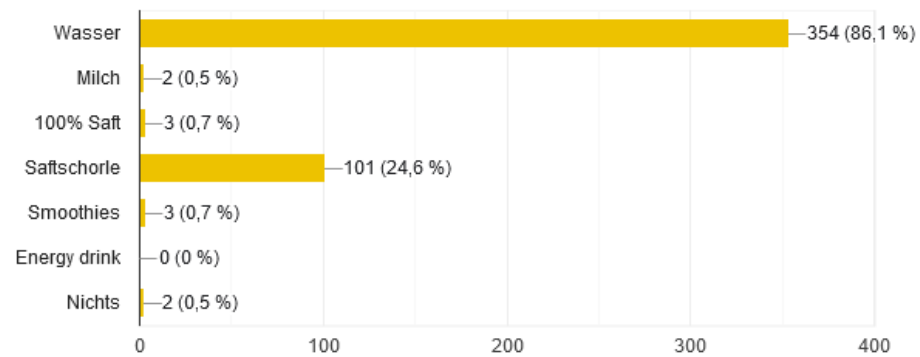
fast food for lunch

1. Healthy nutrition II

Rather water than juice:

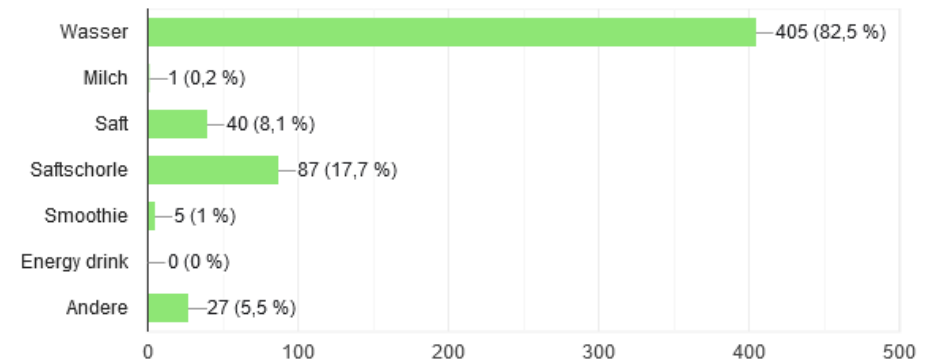
More than 80% of German students drink water at school

411 Antworten



Parents

491 Antworten



Students

1. Healthy nutrition III

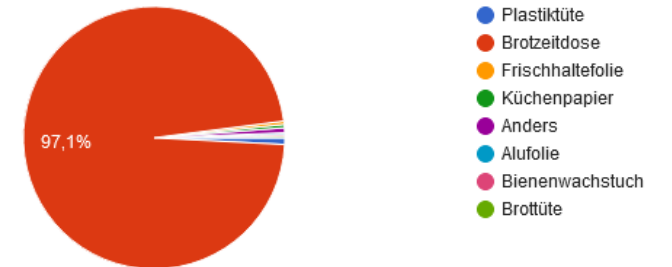
German parents ...

... pack their kids' lunch in boxes (Tupperware or similar) --- 97%

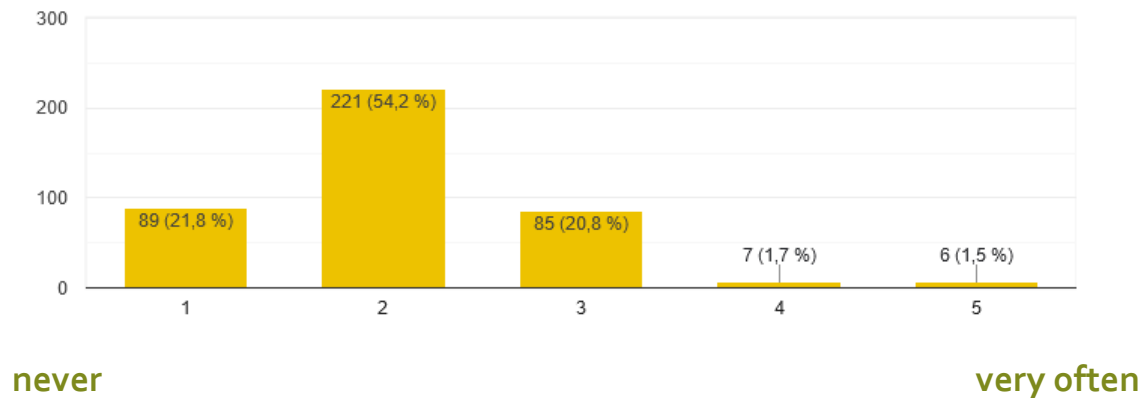
... try to buy organic food --- 79%

... try not to waste any food --- 98%

... but have to admit they still throw away food every now and then:



408 Antworten

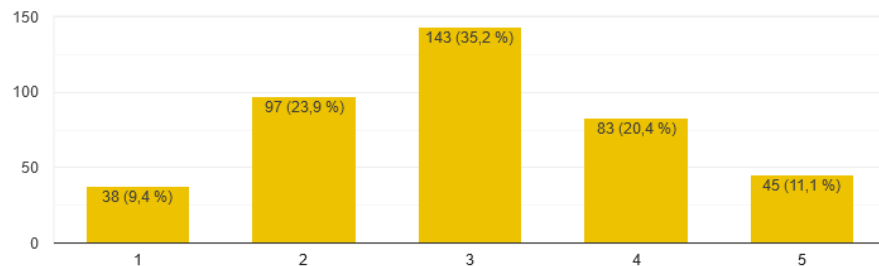


2. Clothing & other products

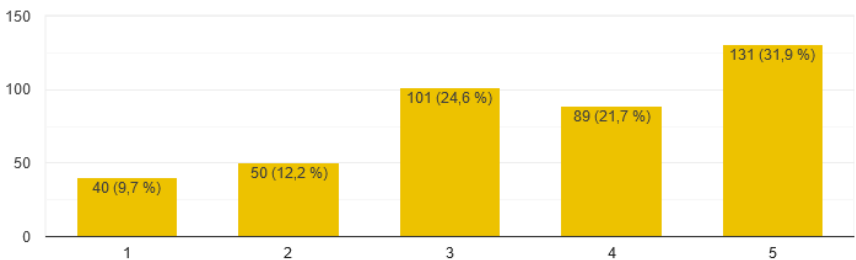
Rather used than organic / fair trade:

German parents buy used clothes and also donate/sell/recycle their own stuff, often siblings and other relatives re-wear old clothes

406 Antworten



411 Antworten



never

very often

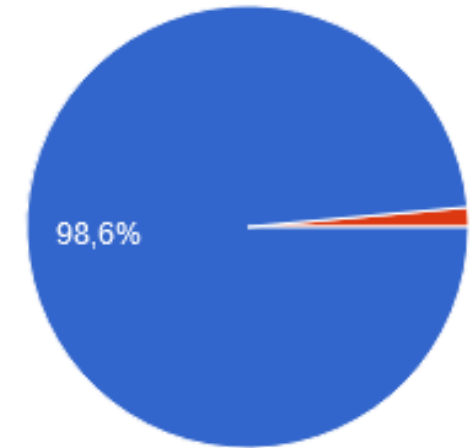
Do you buy ...

... **sustainable**
products/clothes?

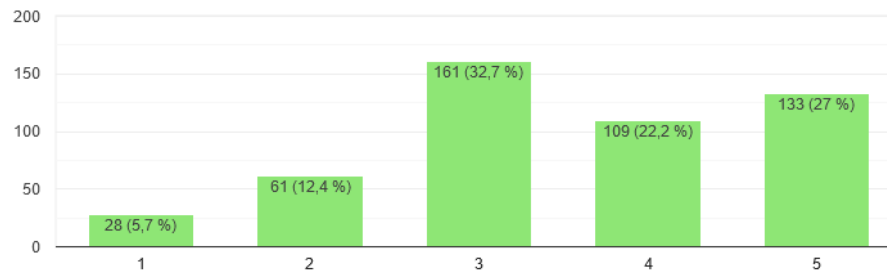
... **used** clothes and
toys for your kids?

3. Transport & free time activities I

98,6% of German students own a bike –
and they use it more often than their parents

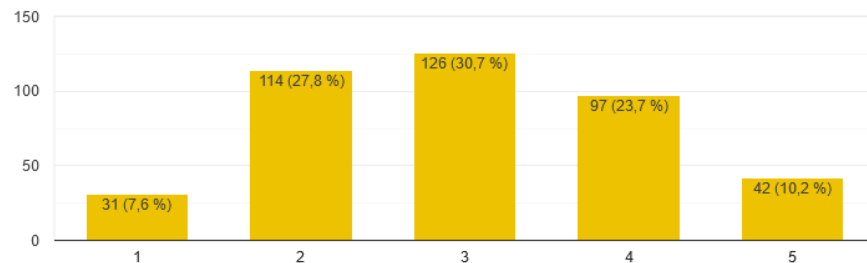


492 Antworten



students

410 Antworten



parents

never

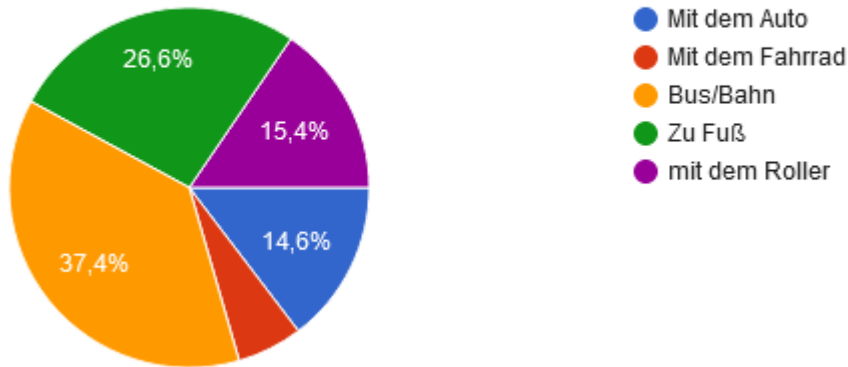
very often

3. Transport & free time activities II

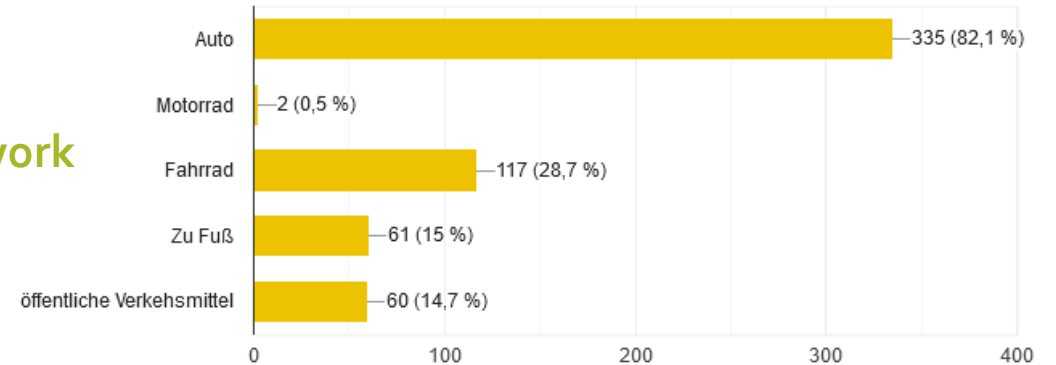
Getting to school: mainly by **foot** or **public transport**

Getting to work or go shopping: mainly by car

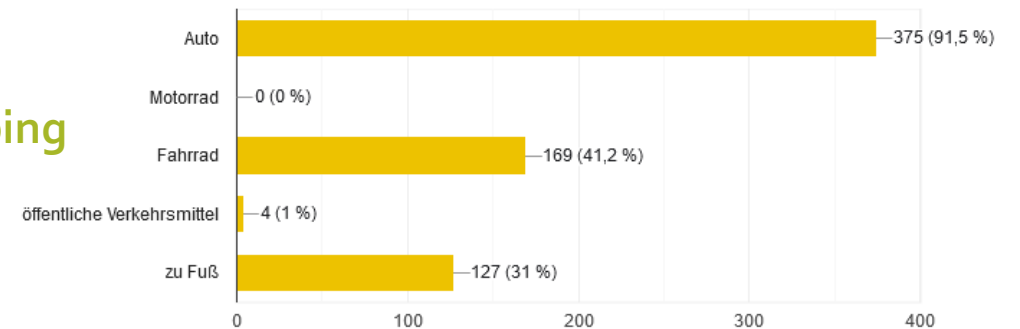
school



work



shopping



3. Transport & free time activities III

German students ...

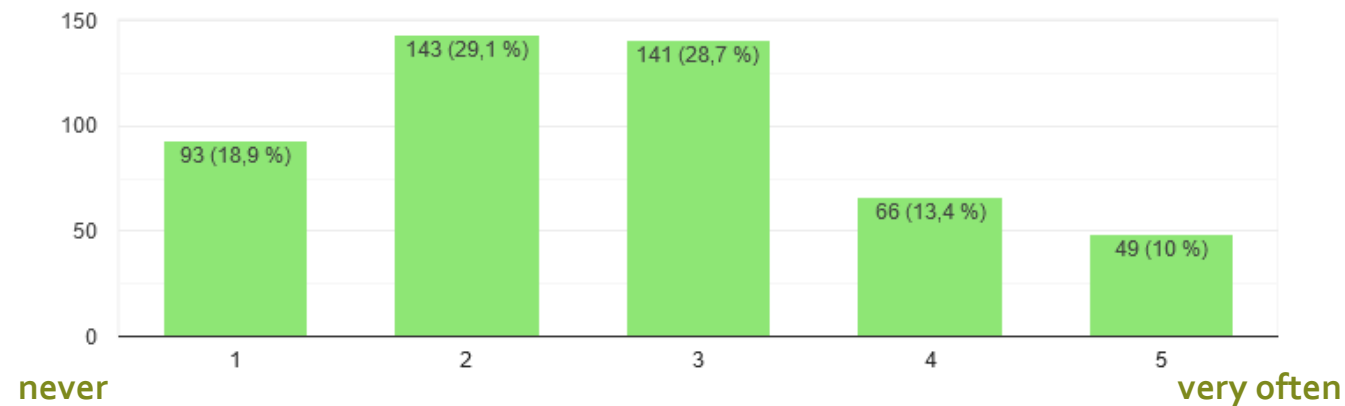
... love doing outdoor activities and do them regularly (often or very often) --- 80%

... have already planted a tree or plant so far (but not always with their parents 😊) --- 93%

... very rarely leave their garbage on the ground when being outside --- 1,4%

... but rather seldom read books / watch movies about the environmental care:

492 Antworten



4. Recycling I

German families ...

... always turn off the tap when brushing their teeth --- 95%

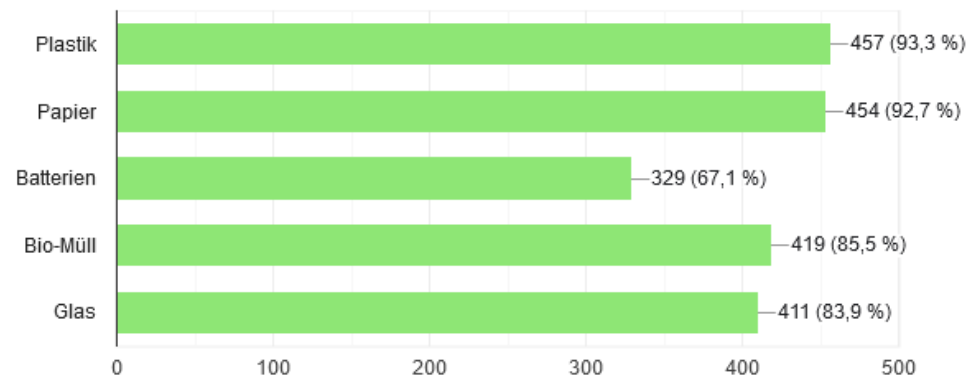
... mostly use energy-efficient light bulbs and switch off the lights (often / very often) --- 88%

... bring their own reused bags when going shopping --- 97%

... are very good at separating garbage for recycling at home (often / very often) --- 98%:

490 Antworten

What do you recycle at home?



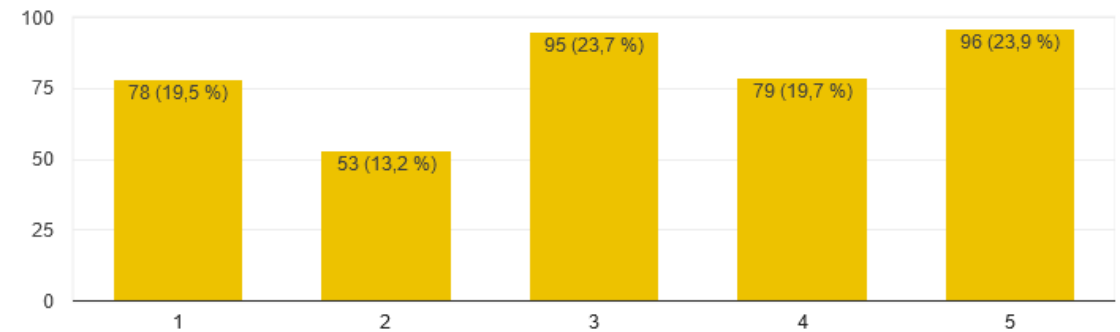
4. Recycling II

... but they ...

... seldom reuse plastic bottles

... and tend to leave devices plugged in at home

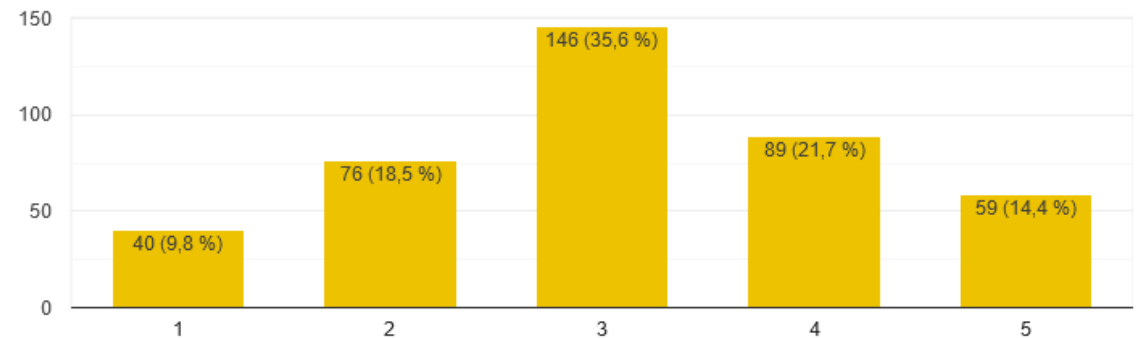
401 Antworten



never

always

410 Antworten



drive less by car

more going by bike/foot

consume less

buy local,
seasonal,
unwrapped

4. Recycling III

more
offline

General Awareness and Reflection of own Environmental Behaviour

German parents *do* reflect their own behaviour regarding environmental protection:
304 answers out of 411 >> 75%

And most of them have ideas about how to improve this behaviour:
268 answers out of 411 >> 65%

fly less

>> Conclusion in one sentence:

more being outside

less waste

„WE KNOW, WHAT TO CHANGE AND WHAT TO DO, AND WE ALREADY DO A LOT
– BUT WE NEED TO DO MUCH MORE.“

more second-hand stuff

buy less

less meat

less online shopping

less streaming

remediate buildings

more public transport

5. Digital competences I

German students ...

... mainly **don't use** search engines (73%) for school, but if they do, they use google or youtube

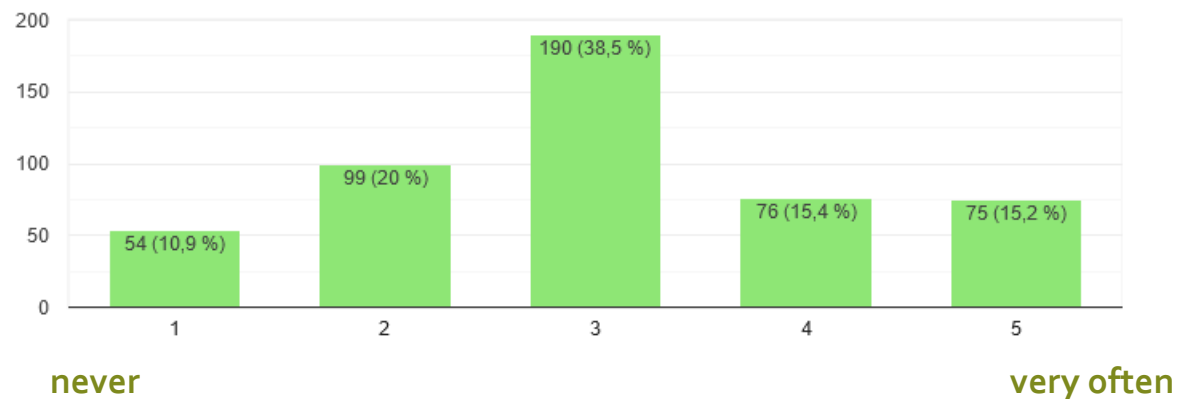
... **don't use** any apps for preparing documents (93%) or presentations (94%)

... mainly **don't have** any social media account (84%)

... **can't create** digital exercises themselves (92%)

... but sometimes use digital tools to practice lesson contents:

494 Antworten

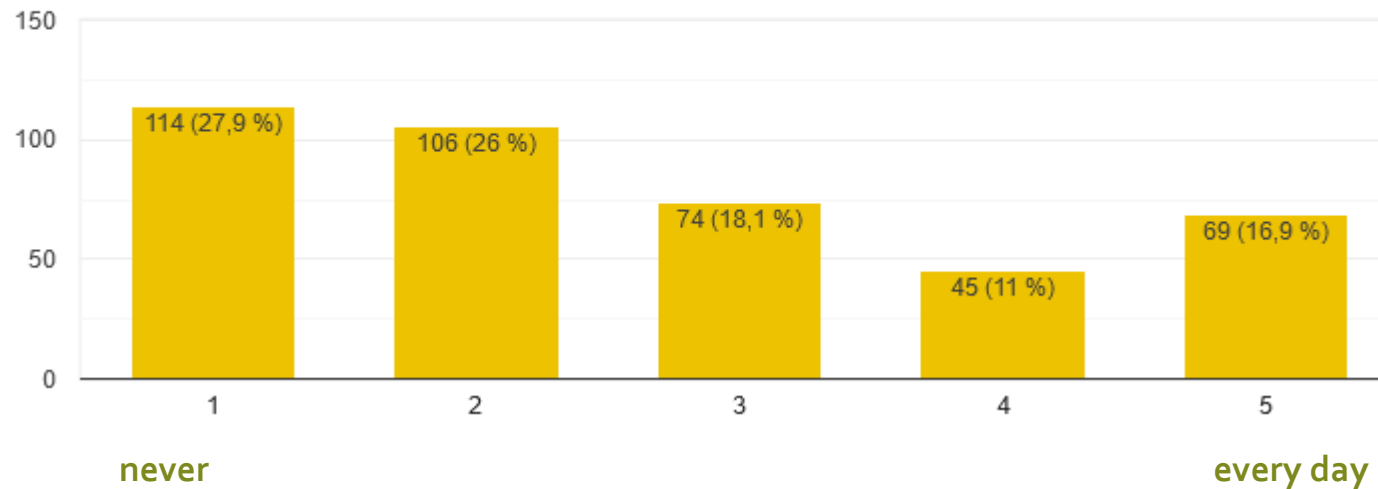


5. Digital competences II

German parents ...

... often **use** search engines (80%) and digital tools (70%) for work in general
- way more often than they use digital tools (PowerPoint, Canva, Genially...) to create slide presentations:

408 Antworten



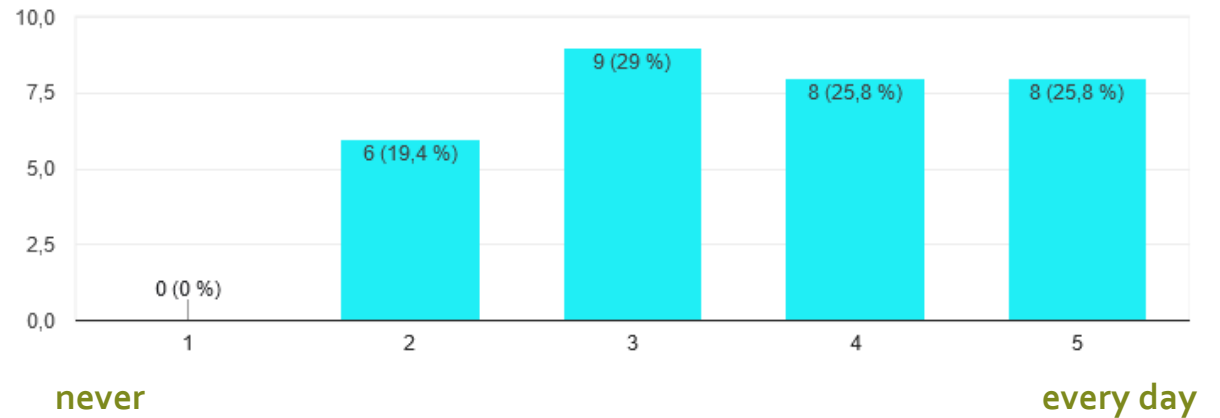
5. Digital competences III

German teachers:

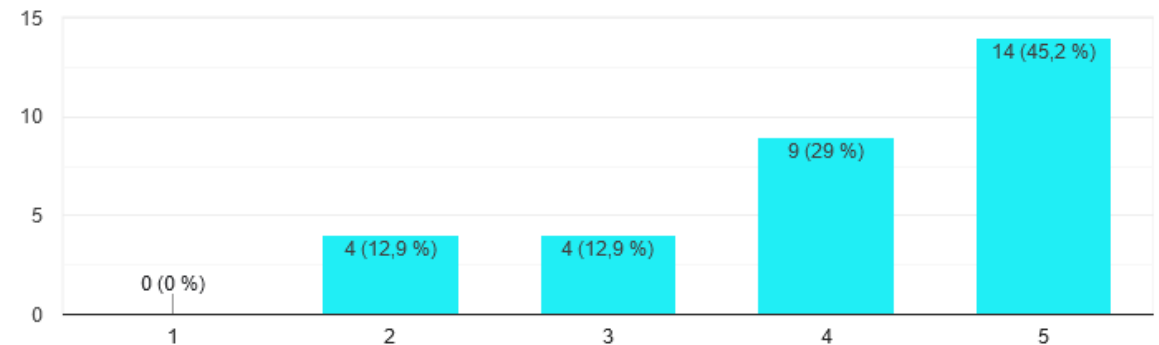
50% use digital tools for the teaching-learning process often or every day

75 % use digital tools for their own work of planning and preparing activities?:

31 Antworten



31 Antworten



5. Digital competences IV

... but almost nobody ever looks at the school's website!

